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To Whom It May Concern:

I am pleased/proud to provide a letter in support of the Literacy Alliance of the Shuswap Society (LASS)/I wish to show my support for our local literacy group, the Literacy Alliance of the Shuswap Society (LASS), in receiving funding for their children's and family literacy programs.

LASS is a non-profit organization that promotes literacy through awareness, community collaboration, and educational programming in the North Okanagan-Shuswap. The programs and initiatives have been developed and coordinated by LASS in direct response to the needs of individuals and organizations in our community. Activities put on by the Literacy Alliance of the Shuswap Society span the generations—from babies (Books for Babies) to adults (Adult Book Club) and seniors (Cyber Seniors Computer Tutoring)/Some of the various programs they offer include Family Literacy Book Clubs, Save/Share/Spend Financial Literacy program for kids, Preschool PALS (Parents as Literacy Supporters), and the Jam the GM book drive during Unplug and Play Family Literacy Week every January. As the recipient of the 2012 Council of the Federation Literacy Award for British Columbia, LASS exemplifies commitment to community collaboration, innovative literacy practices, and positive literacy outcomes for all learners.

The quality of life of families, including income levels and employment status, is directly related to the literacy levels of parents. I see the benefits in my neighbours and friends/neighbourhood/community engaged in activities otherwise off their radar or out of their budget. This award-winning literacy organization is an integral part of our region and deserves to be rewarded for their hard work and strong efforts/LASS and its community partners are to be commended for their ongoing programs and literacy initiatives as they strive to address the literacy needs of learners of all ages throughout the North Okanagan-Shuswap.

Sincerely,